



**Mineral Resources International**

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**For Immediate Release**

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**Mineral Resources International Receives Kosher Certification for Portfolio of Liquid Mineral Products and Specialty Ingredients**

ConcenSea™ Mineral Drops, Inland Sea Water, and OmniMin™ Re-Certified; elete™ Electrolyte Add-In Certified for First Time

**April 14, 2007** Ogden, UT —Mineral Resources International, Inc. (MRI), a leading dietary supplement manufacturer and ingredient supplier, announces it has again received Kosher certification for several of its liquid mineral and trace mineral formulas used as dietary supplements or specialty ingredients. In addition, **elete™ Electrolyte Add-in** was awarded Kosher certification for the first time.

Kosher certification involves ensuring both the ingredients and manufacturing equipment meet the high standards of Kashrus or Jewish dietary laws.

“We are pleased to receive Kosher certification for our liquid mineral supplements and ingredients,” said Corey Anderson, General Partner of Northshore Limited Partnership and a Vice-President of MRI. “At MRI, we are dedicated to providing the highest quality ionic minerals derived from the Great Salt Lake. Kosher certification is further evidence of the high standards to which our mineral products are concentrated, harvested, and manufactured.”

MRI’s core liquid, ionic mineral products that received Kosher re-certification include **ConcenSea™ Mineral Drops, Inland Sea Water, and OmniMin**. As mentioned earlier, **elete™ Electrolyte Add-In**, was awarded Kosher certification for the first time. These mineral products are available as supplements and specialty ingredients.

Copies of the certifications are on file and available upon request.

**About Mineral Resources International:**

Founded through a parent company in 1969 by the Anderson family, Mineral Resources International, Inc. (MRI) ([www.mineralresourcesint.com](http://www.mineralresourcesint.com)) specializes in developing, manufacturing, and distributing noteworthy nutritional supplements in liquid, tablet, and powder delivery forms integrating naturally occurring minerals and trace minerals harvested from Utah’s Great Salt Lake. Through its close relationship with Northshore, its exclusive supplier and only government-inspected, food-grade, solar evaporation mineral harvester on the Great Salt Lake, MRI goes to great lengths to ensure an all-natural mineral and trace mineral product while maintaining consistent standardization, concentration, and balance in each lot of product produced. MRI manufactures a complete line of dietary supplements ranging from multi-vitamins to targeted nutritional formulas using bioactive, ionic minerals. In addition, MRI provides a range



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of natural ionic mineral ingredients. MRI's products are sold worldwide through a variety of distribution channels including health food stores, salons and estheticians, and natural health care practitioners.