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For Immediate Release

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Mineral Resources International Completes Genotoxicity Safety Studies on Its Low-Sodium Concentrated Mineral Complex

May 18, 2007 Ogden, UT —Mineral Resources International, Inc. (MRI), a dietary supplement manufacturer and ingredient supplier, announces the results of recently completed, commissioned genotoxicity safety studies of the company's proprietary, concentrated, low-sodium, liquid mineral complex. The results of the two studies show no genotoxicity in the Ames Assay and the mouse lymphoma assay.

"Both tests strongly suggest that concentrated, low-sodium mineral drops (CMD) from MRI poses no genotoxic health risk for consumers," said Bruce Anderson, president/CEO of MRI, Inc. "Consumers are insisting and will continue to insist that companies provide more evidence of product safety. The completion of these tests is one step MRI is taking to assure industry manufacturers and consumers that MRI's mineral products can be trusted and safely taken. CMD is—to our knowledge—the only Great-Salt-Lake-derived concentrated mineral supplement to have undergone genotoxicity safety studies."

MRI's liquid mineral complex tested negative for mutagenic activity in an *in vitro* Ames assay and an extended *in vitro* mouse lymphoma assay. These two studies together have been shown to cover the broad spectrum of genotoxicity issues.

The commissioned study was conducted by AppTec Laboratory Services. Both studies followed the highest levels of GLP (Good Laboratory Practices) protocols, which are recognized by government agencies around the world. Genetic toxicology is the study of the effects of chemical and physical agents on the genes and chromosomes in the body. Genotoxicity assays are commonly conducted by pharmaceutical manufacturers, but are rare in the arena of dietary supplements.

About Mineral Resources International, Inc.:

Founded through a parent company in 1969 by the Anderson family, Mineral Resources International, Inc. (MRI) (www.mineralresourcesint.com) specializes in developing, manufacturing, and distributing noteworthy nutritional supplements in liquid, tablet, and powder delivery forms integrating naturally occurring minerals and trace minerals harvested from Utah's Great Salt Lake. Through its close relationship with Northshore Limited Partnership, its exclusive supplier and the only government-inspected, food-grade, solar evaporation mineral harvester on the Great Salt Lake, MRI, Inc. goes to great lengths to ensure an all-natural mineral and trace mineral product while maintaining consistent standardization, concentration, and balance in each lot of product produced. MRI, Inc. manufactures a complete line of dietary supplements ranging from multi-vitamins to targeted nutritional formulas using bioactive, ionic minerals. In addition, MRI, Inc. provides a range of natural ionic mineral ingredients. MRI's products are sold worldwide through a variety of distribution channels including health food stores, salons and estheticians, and natural health care practitioners.