



Mineral Resources International, Inc.

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For Immediate Release

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Natural Products Industry Mourns the Passing of Industry Pioneer Hartley Anderson

(**January 2, 2007**, Ogden, UT) — Mineral Resources International, Inc. (MRI), a family owned dietary supplement manufacturer, and the Anderson family are grieved to announce the passing of health food pioneer Hartley Anderson, founder of MRI, and beloved husband, father, grandfather, and great-grandfather.

Hartley Anderson passed away peacefully surrounded by his family in his home on December 29, 2007. He was born in 1930 to Alvin and Mary Anderson in Bear River City, UT.

Hartley had insatiable passions including defending health freedoms and promoting health through minerals and trace minerals from the Great Salt Lake. In addition, he enjoyed spending time with his grandchildren, growing youth through scouting, church service, sharing his home with those in need, and building an international business.

He and his wife, Gaye, were the original founders of a series of companies that harvest and sell health products from the Great Salt Lake including Marine Minerals, Mineral Resources International, and Trace Minerals Research. MRI is still family owned and operated.

As Hartley started his mineral mission, many people were skeptical, but over the years, millions of people have come to appreciate improved health and well being through the products and concepts pioneered by Hartley and his wife, Gaye.

Services will be held Thursday, Jan. 3, 2008. MRI will close that day in his honor. Hartley will be interred in Bear River City, UT near his pioneer ancestors.

Hartley made an incredible difference for his family, employees, numerous people he helped, and thousands of business associates around the world. His humor and loving example will be missed.



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The Anderson family thanks our friends worldwide who have participated in the mineral mission founded by Hartley and Gaye Anderson. We will never forget Hartley's motto, "I never had the luxury of saying it can't be done."

About Mineral Resources International, Inc.:

Founded through a parent company in 1969 by the Anderson family, Mineral Resources International, Inc. (MRI) (www.mineralresourcesint.com) specializes in developing, manufacturing, and distributing noteworthy nutritional supplements in liquid, tablet, and powder delivery forms integrating naturally occurring minerals and trace minerals harvested from Utah's Great Salt Lake. Through its close relationship with Northshore Limited Partnership, its exclusive supplier and the only government-inspected, food-grade, solar evaporation mineral harvester on the Great Salt Lake, MRI, Inc. goes to great lengths to ensure an all-natural mineral and trace mineral product while maintaining consistent standardization, concentration, and balance in each lot of product produced. MRI, Inc. manufactures a complete line of innovative dietary supplements ranging from multi-vitamins to targeted nutritional formulas using bioactive, ionic minerals. In addition, MRI, Inc. provides a complete portfolio of natural ionic mineral ingredients. MRI's products are sold worldwide through a variety of distribution channels including health food stores, salons and estheticians, and natural health care practitioners.