



Mineral Resources International, Inc.

1990 West 3300 South • Ogden, UT 84401-9774 • 800-731-7866 • 801-731-7040 • Fax 801-731-7985

NEWS For Immediate Release

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Contact: Karie Anderson, Communications
Mineral Resources International, Inc.
Phone: (801) 731-7040, ext. 313
kariae@mineralresourcesint.com

Mineral Resources International, Inc. Warns of Apparent Misrepresentations Regarding Chinese Nutritional Supplements

MRI Asserts Chinese Distributor Kuang Bao and Its Supplier Salt Lake Minerals Portraying the Anderson family's Harvesting Operation as Its Source; Apparent Deceptive Sales Practices, False Advertising

December 22, 2009 Ogden, UT —Mineral Resources International, Inc. ("MRI"), the leading dietary supplement manufacturer and ingredient supplier of all-natural ionic minerals from Utah's Great Salt Lake, today is warning consumers that Kuang Bao and its owner Mr. Xiaoping Lu (whom MRI believes to be international dietary supplements distributor in China) are displaying unauthorized pictures of NorthShore—the Anderson family's mineral harvesting operation associated with MRI—and appear to be claiming NorthShore as the source of minerals for the products of both Kuang Bao and Salt Lake Minerals, LLC, Kuang Bao's apparent supplier of minerals. In reality, the photo displayed by Kuang Bao on its website portrays the mineral harvesting operation that belongs to the Anderson family. The photo is a copyrighted photo belonging to one of the Anderson family members and is by all appearances being used in direct violation of United States Copyright laws (37 CFR § 201.14).

Therefore, in order to protect consumers worldwide from such apparent misrepresentations and deceptive sales practices, MRI is warning consumers—especially those in China—about supplements sold by Kuang Bao.

MRI does NOT manufacture mineral supplements for Kuang Bao, nor does MRI supply any of its food-grade minerals to Kuang Bao or Salt Lake Minerals. Neither Kuang Bao nor Salt Lake Minerals obtain minerals from the harvesting operation shown on Kuang Bao's website, and neither Kuang Bao nor Salt Lake Minerals are authorized to represent that they obtain minerals from such harvesting operation. Furthermore, and importantly, MRI is not associated with and does not authorize Mr. Lu, Kuang Bao, Salt Lake Minerals nor any of their related persons or entity to represent MRI in any manner.

MRI, however, is engaged in litigation with Salt Lake Minerals and has filed a multiple-count lawsuit in 2nd District Court in Ogden, UT against the company and its managers, David Schenk and Mitch Shaw.

MRI is in the process of contacting proper authorities to report its concerns. International consumers who are concerned about the integrity and quality of products manufactured by or in anyway associated with Salt Lake Minerals and sold by Kuang Bao are encouraged to contact their local law enforcement organizations.

About Mineral Resources International, Inc.:

Founded through a parent company formed in 1969 by the Anderson family, Mineral Resources International, Inc. (MRI) (www.mineralresourcesint.com) specializes in developing, manufacturing, and distributing noteworthy nutritional supplements in liquid, tablet, and powder delivery forms, integrating naturally occurring minerals and trace minerals harvested from Utah's Great Salt Lake. Through its close relationship with NorthShore Limited Partnership, its exclusive supplier and the only government-inspected, food-grade, solar evaporation mineral harvester on the

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Great Salt Lake, MRI goes to great lengths to ensure an all-natural, GRAS (Generally Recognized as Safe) mineral and trace mineral product while maintaining consistent standardization, concentration, and balance in each lot. MRI manufactures a complete line of innovative dietary supplements ranging from multi-vitamins to targeted nutritional formulas using all-natural ionic minerals. In addition, MRI provides a complete portfolio of premium, all-natural ionic mineral ingredients for use in supplements, functional beverages and foods. MRI's products are sold worldwide through a variety of distribution channels including natural products and specialty retail stores, salons and estheticians, and natural health care practitioners.