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For Immediate Release

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MRI Unveils FortiSalt.com

New Web site Provides Product Information, Tasty Gourmet Recipes

(**March 17, 2008**, Ogden, UT) —Mineral Resources International, Inc. (MRI), a dietary supplement manufacturer and ingredient supplier, is pleased to unveil its new web site, www.fortisalt.com, in step with the company's expanded roll out of its latest patent-pending product innovation—FortiSalt, the Gourmet Mineral Supplement.

FortiSalt is a liquid supplement designed to be used anywhere that salt is desired. However, unlike refined, natural, or sea salts—or many mineral and trace mineral supplements—FortiSalt contributes essential minerals and trace minerals at significant RDI levels. One serving (which is one teaspoon) of FortiSalt provides 17 percent of the RDI for eight essential minerals and trace minerals; 16 percent for sodium; and 4 percent for potassium.

The new FortiSalt web site features detailed product information, research, and tasty recipes using FortiSalt.

“This new web site is a valuable resource both for natural products retailers and consumers,” said Val Anderson, director of sales and marketing for MRI, Inc. “Retailers will be pleased with the research and detailed information we have provided about FortiSalt and the need for mineral and trace mineral supplementation. And consumers will appreciate the Frequently-Asked-Questions section of the web site as well as the scrumptious FortiSalt recipes that are not only naturally delicious, but are naturally wholesome because the flavor comes from a balance of essential minerals—not just sodium.”

About Mineral Resources International, Inc.:

Founded through a parent company in 1969 by the Anderson family, Mineral Resources International, Inc. (MRI) (www.mineralresourcesint.com) specializes in developing, manufacturing, and distributing noteworthy nutritional supplements in liquid, tablet, and powder delivery forms integrating naturally occurring minerals and trace minerals harvested from Utah's Great Salt Lake. Through its close relationship with Northshore Limited Partnership, its exclusive supplier and the only government-inspected, food-grade, solar evaporation mineral harvester on the Great Salt Lake, MRI, Inc. goes to great lengths to ensure an all-natural mineral and trace mineral product while maintaining consistent standardization, concentration, and balance in each lot of product produced. MRI, Inc. manufactures a complete line of innovative dietary supplements ranging from multi-vitamins to targeted nutritional formulas using bioactive, ionic minerals. In addition, MRI, Inc. provides a complete portfolio of natural ionic mineral ingredients. MRI's products are sold worldwide through a variety of distribution channels including health food stores, salons and estheticians, and natural health care practitioners.