



Mineral Resources International, Inc.

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**For Immediate Release**

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**Mineral Resources International, Inc. Debuts OmniMin™**

***A Breakthrough in Value for an All-Natural, Ionic, Sea-Mineral Supplement from Utah's Great Salt Lake***

**July 29, 2008** Ogden, UT — Mineral Resources International, Inc. (MRI) is pleased to announce the debut of **OmniMin™**, an all natural, low-sodium, full-spectrum, ionic sea-mineral supplement from Utah's Great Salt Lake.

**OmniMin™** is available in two sizes: a 5 oz., 60-day supply with an MSRP under \$10; and an 18 oz., economy size (216-day supply) with an MSRP of \$24.98.

**OmniMin** is all natural, ionic, low-sodium mineral concentrate from the Hartley Anderson family, who have been manufacturing and selling Great Salt Lake-based mineral based supplements since 1969. OmniMin is rich in magnesium and naturally contains the full spectrum of naturally occurring elements in a balance natural to the body due to its sea source.

**OmniMin** is GRAS (Generally Recognized as Safe), Kosher-certified, and passes the U.S. Food Chemicals Codex's heavy metals safety test.

**OmniMin** is made through the family's all-natural, solar-evaporation process, which is energized by all four seasons.

To learn more, visit [www.omnimin.com](http://www.omnimin.com) or call 1-800-731-7866.

**About Mineral Resources International, Inc.:**

Founded through a parent company in 1967 by the Anderson family, Mineral Resources International, Inc. (MRI) ([www.mineralresourcesint.com](http://www.mineralresourcesint.com)) specializes in developing, manufacturing, and distributing noteworthy nutritional supplements in liquid, tablet, and powder delivery forms integrating naturally occurring minerals and trace minerals harvested from Utah's Great Salt Lake. Through its close relationship with Northshore Limited Partnership, its exclusive supplier and the only government-inspected, food-grade, solar evaporation mineral harvester on the Great Salt Lake, MRI, Inc. goes to great lengths to ensure an all-natural, GRAS (Generally Recognized as Safe)-certified mineral and trace mineral product while maintaining consistent standardization, concentration, and balance in each lot of product produced. MRI, Inc. manufactures a complete line of innovative dietary supplements ranging from multi-vitamins to targeted nutritional formulas using all-natural ionic minerals. In addition, MRI, Inc. provides a complete portfolio of natural ionic mineral ingredients for use in supplement, functional beverages and foods. MRI's products are sold worldwide through a variety of distribution channels including natural products and specialty retail stores, salons and estheticians, and natural health care practitioners.