



Mineral Resources International, Inc.

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NEWS For Immediate Release

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Mineral Resources International, Inc. Co-Founder, Gaye Laub Anderson, Honored with Spirit of the American Woman Award

Gaye Anderson Receives Award in Women-Owned Business Category



(Pictured Gaye Laub Anderson and Hartley Anderson, founders of Mineral Resources International, Inc.)

May 4, 2009, Ogden, UT—Gaye Laub Anderson, co-founder of Mineral Resources International, Inc. (MRI), a leading dietary supplement manufacturer and ingredient supplier of premium, all-natural minerals from Utah's Great Salt Lake, has been selected to receive the 2009 Northern Utah Your Community Connection's (YCC) 26th Annual Mattie Wattis Harris Spirit of the American Woman Awards in the category of Women-Owned Business.

Gaye was honored April 30, 2009 at a private ceremony in Ogden, Utah. A public awards ceremony will be held May 16, 2009 at Weber State University to recognize and honor Gaye and twenty-four additional honorees.

"It's an honor to receive such a distinguished award," said Gaye Anderson. "Forty years ago, Hartley, my husband and sweetheart, and I embarked on a new and unexpected adventure selling Great-Salt-Lake-based mineral supplements. At that time, nutrition was such a new

concept that enriched bread—like Wonder Bread—was considered health food. When people learned that we were selling mineral supplements from Utah’s Great Salt Lake, we were greeted with skepticism and, at times, ridicule. Now, over 40 years later, it’s validating to see the progression of nutrition and health movement and the transformation of our ‘mom-and-pop’ business into an international company.”

Rhonda Anderson-Boren, Gaye’s daughter who nominated Gaye for the award stated, “On behalf of the family, we are very pleased to see Gaye honored for her accomplishments, both as a pioneer and founder of a successful business and as our mother. Mom has never been one to seek the limelight, but she’s worked tirelessly for four decades promoting health and wellness while simultaneously raising a family of six sons and one daughter. She is an example of courage, tenacity, service to others, and doing what you believe is right even when others do not see it yet.”

This year marks the 40th year that the Anderson family, the inventors of mineral supplements from Utah’s Great Salt Lake, has been in business. Inspired by serial news columns written by Dr. George W. Crane advocating the health benefits of minerals and trace minerals found in seawater, Hartley and Gaye Anderson began selling their first product in health-food stores across the U.S. Today, the company’s products are sold throughout the U.S. (under the Health Solute ions brand) and several international countries.

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About Your Community Connection (YCC):

Your Community Connection or YCC is a community based, volunteer-driven nonprofit organization serving the Northern Utah community since 1945. Their mission is to provide comprehensive services to support and enhance the quality of life for all women, children, and families.

About Mineral Resources International, Inc.:

Founded through a parent company formed in 1969 by the Anderson family, Mineral Resources International, Inc. (MRI) (www.mineralresourcesint.com) specializes in developing, manufacturing, and distributing noteworthy nutritional supplements in liquid, tablet, and powder delivery forms, integrating naturally occurring minerals and trace minerals harvested from Utah’s Great Salt Lake. Through its close relationship with NorthShore Limited Partnership, its exclusive supplier and the only government-inspected, food-grade, solar evaporation mineral harvester on the Great Salt Lake, MRI goes to great lengths to ensure an all-natural, GRAS (Generally Recognized as Safe) premium mineral and trace mineral product while maintaining consistent standardization, concentration, and balance. MRI manufactures a complete line of innovative dietary supplements ranging from multi-vitamins to targeted nutritional formulas using all-natural ionic minerals. In addition, MRI provides a complete portfolio of natural ionic mineral ingredients for use in supplements, functional beverages and foods. MRI’s products are sold worldwide through a variety of distribution channels including natural products and specialty retail stores, salons and estheticians, and natural health care practitioners.