



Mineral Resources International, Inc.

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For Immediate Release

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**MRI, Inc. Announces NorthShore's 2007 Mineral Harvest Report:
"Exceptional Year for Quality"**

March 27, 2008 Ogden, UT — Ingredient supplier and dietary supplement manufacturer Mineral Resources International, Inc. (MRI) has announced that NorthShore's 2007 mineral harvest is complete and that MRI is undertaking the final quality assurance laboratory tests and evaluations of the minerals.

"The 2007 harvest was moderate, but in terms of those products where we have the greatest need, our harvest was significantly higher than last year," stated Corey Anderson, managing partner of NorthShore Limited Partnership, MRI's sister company and exclusive supplier of all-natural, solar-evaporated, food-grade ionic minerals. "In 2007, we focused on our most concentrated grade of product. The harvest was successful in that area. We have sufficient reserve of our most premium concentration to meet existing demand as well as our projections for growth into the future. This is also true of our reserves of our other products. In addition to this, we saw good growth and production of new, developmental product."

"The 2007 season was very interesting," added Anderson. "Spring began with a burst of rain and cold, and it quickly became unseasonably warm and dry in late-May. July featured several record-breaking days of 100+ degree heat. In late July, a wildfire broke out in Box Elder County, and while it never threatened NorthShore, flames were visible with the naked eye from the ponds. While the 100+-degree heat was absolutely miserable to work in, it did allow for intensified development of product. Fall was mostly dry, which allowed for further development of product into early winter."

Anderson also stated, "Even though NorthShore is beginning to transport the final yields of the '07 harvest to MRI, it is by no means complete. MRI has already begun its usual sequence of purity and potency testing at its laboratory, which will be followed up with testing conducted at outside, independent labs."

MRI's all-natural ionic minerals are made with love and care by the Hartley Anderson family. The concentration process for MRI's low-sodium, concentrated liquid minerals is time consuming and labor intensive work, which takes place in an extremely isolated location on the Great Salt Lake. NorthShore does not take any shortcuts—it is a nearly two-year long endeavor for NorthShore before the minerals reach peak maturation prior to the product eventually becoming MRI's premium-grade mineral concentrate. Furthermore, it is a collaborative process with nature and every season contributes to



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and impacts the quality of MRI's various finished products. The Anderson family avoids all use of chemical or synthetic additives to ensure an all-natural mineral and trace mineral ingredient and product.

MRI's minerals are sold as finished dietary supplements as well as ingredients for use in foods, beverages, and dietary supplements. In February 2008, MRI announced that its range of mineral products harvested from the Great Salt Lake is GRAS (Generally Recognized as Safe).

Within the U.S. natural products industry, MRI's finished mineral supplements are now sold under the Health Solute ions® brand. For more information, visit www.healthsoluteions.com. For more information about MRI's minerals as an ingredient, visit www.mineralresourcesint.com.

About Mineral Resources International, Inc.:

Founded through a parent company in 1969 by the Anderson family, Mineral Resources International, Inc. (MRI) (www.mineralresourcesint.com) specializes in developing, manufacturing, and distributing noteworthy nutritional supplements in liquid, tablet, and powder delivery forms integrating naturally occurring minerals and trace minerals harvested from Utah's Great Salt Lake. Through its close relationship with Northshore Limited Partnership, its exclusive supplier and the only government-inspected, food-grade, solar evaporation mineral harvester on the Great Salt Lake, MRI, Inc. goes to great lengths to ensure an all-natural mineral and trace mineral product while maintaining consistent standardization, concentration, and balance in each lot of product produced. MRI, Inc. manufactures a complete line of innovative dietary supplements ranging from multi-vitamins to targeted nutritional formulas using all-natural ionic minerals. In addition, MRI, Inc. provides a complete portfolio of natural ionic mineral ingredients. MRI's products are sold worldwide through a variety of distribution channels including natural products and specialty retail stores, salons and estheticians, and natural health care practitioners.