



**Mineral Resources International, Inc.**

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## Natural Source, Perfect Solution: MRI's Commitment to Quality

Since the Anderson family founded MRI, Inc., the family and company have dedicated their time, care, and resources to providing the highest quality nutritional mineral ingredients and supplements all based on using minerals and trace minerals sourced from the family's private mineral harvesting operation located on Utah's Great Salt Lake. At MRI, Inc., you will find our allegiance to quality evident throughout each stage of the manufacturing process.

### Extensive Research

MRI carefully formulates each of its products to reflect the most current scientific research concerning minerals, vitamins, herbs, and enzymes. Furthermore, we analyze the synergistic and antagonistic properties of each ingredient (mineral-mineral, vitamin-mineral, etc.) determining how these ingredients will, first, interact with one another once they are combined and, second, how this synergy will enhance the overall potency of the product.

### Precise Manufacturing

During the manufacturing process whether it is MRI's liquid or tableted products, careful attention is paid to quality at each incremental stage. Here are just a few examples:

- , It is a two-year endeavor to produce one lot of Anderson's™ Concentrated Mineral Drops, the original, all-natural, low-sodium, full-spectrum mineral supplement from Utah's Great Salt Lake. During this lengthy process, MRI routinely tests each batch to ensure optimal concentration, purity, and balance. Only when these factors are in perfect unison and meet our standards, will the family harvest the minerals.
- , Our liquid mineral products are produced using our traditional, all-natural, solar-evaporatorion process, which is energized by all four seasons. We only use natural solar evaporation and NOT artificial, external heat (which can alter the natural balance and ionic nature of each element). Whereas some companies add dyes to the minerals to absorb more of the sun's heat, thereby accelerating the drying process, we do not use chemical or synthetic inputs nor do we add any preservatives.
- , Northshore Ltd.—majority owned by the Anderson family—is licensed and inspected by the State of Utah to concentrate and harvest food-grade minerals from Utah's Great Salt Lake.
- , MRI adheres to all current Good Manufacturing Practices (cGMPs). As a part of our GMP

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program, we provide monthly employee training and fully comply with all Nutritional Labeling and Education Act (NLEA), Dietary Supplement Health and Education Act (DSHEA), Food and Drug Administration (FDA), and State of Utah regulations.

Only MRI's mineral product range of mineral concentrates are GRAS (Generally Recognized as Safe), meaning they've been verified by a panel of third-party, scientific experts who have concurred that liquid minerals harvested by Northshore Ltd.; manufactured by MRI, meet the standards to be designated as GRAS.

Each and every lot of MRI's mineral concentrates pass the heavy metals safety test set forth by the U.S. Food Chemicals Codex.

MRI subjects our in-process minerals to extensive testing according to U.S. Environmental Protection Agency- approved standards to ensure the absence of any possible environmental, industrial, or agricultural contaminants. MRI tests the minerals at its in-house quality assurance laboratory as well as independent labs (which follow Good Laboratory Practices). Our minerals pass the U.S. Food Chemicals Codex safety standard for heavy metals, which we clearly indicate on all product labels.

MRI has completed commissioned genotoxicity safety studies of its proprietary, concentrated, low-sodium, liquid mineral complex. The results of these two studies show no genotoxicity in the Ames Assay and the mouse lymphoma assay. Our all-natural concentrated mineral complex is—to our knowledge—the only Great-Salt-Lake-derived concentrated mineral product to have undergone genotoxicity studies. Genotoxicity assays are commonly conducted by pharmaceutical manufacturers, but are rare in the arena of dietary supplements.

Because we understand the synergistic and antagonistic patterns of minerals, vitamins, herbs and enzymes, ingredients, such as herbs, are infused, in measured stages, into a bath of ionic, soluble minerals and trace minerals. This process allows the ionic minerals to saturate the herbs for maximum potency. Most manufacturers combine multiple ingredients into a dry mix. However, MRI understands that when nutrients are mixed together in this careful and deliberate process, it allows for greater bonding among the ingredients thereby enhancing the synergy and effectiveness of the finished product.

Due to the purity and sheer concentration of minerals and trace minerals contained in our liquid mineral complex, there is no bacteria growth. The minerals are naturally preserved and so

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concentrated that bacteria will not grow. Minor crystallization may occur over time, however, the minerals do not lose their potency.

MRI's complete and synergistic multi-vitamin formula, *Enhanced Essential Health Solute ions* from our Health Solute ions brand, contains more than 50 essential vitamins and nutrients in addition to the full spectrum of naturally occurring minerals in trace and ultra trace amounts. It is the most complete daily supplement found on the market. To allow for gentle and complete assimilation, MRI provides these nutrients in a concentrated food base combined with digestive enzymes.

To ensure you receive the freshest product available, we manufacture our products in small batches using concentrated, balanced, ionic minerals and only fresh, quality herbs.

Each batch of MRI's tableted products, once they are mixed, are gradually dried using a low-temperature, slow-drying process to ensure that the enzymes, volatile oils, and phytonutrients found in herbs are not harmed nor destroyed.

Because of our desire to produce top-quality mineral supplements, we prepare our products in several isolated rooms rather than one large room where products are mixed, dried, punched, and bottled.

As of fall 2007, the majority of MRI's products are manufactured using non-irradiated/non-EtO (ethylene oxide) treated herbs. In our tablet formulas, we strive to use only high-quality forms of vitamins, minerals, and nutrients rather than less expensive forms. In addition, many of our products are free from many common allergens including dairy, wheat, yeast, gluten, dicalcium phosphate, corn, fillers, sugars, starches, preservatives, artificial colors and flavors.

MRI offers several vegetarian and vegan formulas ranging from our daily multi-mineral and vitamin products to our targeted bone and joint products.

A copy of additional safety and religious certifications (Kosher, Halal) and documentation attesting to the safety and quality of MRI's products is available upon request.

### MRI's Commitment to You

In a dynamic marketplace, the ability to manufacture full-spectrum, standardized ionic minerals that are



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concentrated and balanced by nature (contain no chemical or synthetic ingredients) set MRI distinctly apart. Scientific research continually supports the need for mineral and trace mineral supplementation as it relates to overall health and well being.

MRI, Inc. has acquired a solid reputation both inside and outside the supplement industry as a manufacturer of the highest quality and most effective nutritional mineral and trace mineral supplements. As you can see, we go to extraordinary lengths to produce these exceptional products.

MRI, Inc. is a company with a conscience. You can rest assured that MRI, Inc. is committed to providing the most assimilable, complete, and safe products available in the marketplace. We take great pride in manufacturing and distributing our products worldwide and look forward to providing you with the perfect solution to meet your specific needs.