



# Ion Health

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Mineral Resources International, Inc. Reclaims its Trademark Guarantee, "Feel the Difference or Your Money Back"

Mineral Resources International, Inc. (MRI), announced that it has reclaimed the Anderson family's long-time trademark guarantee, "Feel the Difference or Your Money Back." That guarantee was crafted and developed by the Anderson family, the original inventors of mineral and trace element supplements from Utah's Great Salt Lake. To read the full news release, go to:

[http://www.mineralresourcesint.com/RELEASES/MRI\\_Defends\\_Trademark-Rev.pdf](http://www.mineralresourcesint.com/RELEASES/MRI_Defends_Trademark-Rev.pdf)

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elete Donates to Haitian Earthquake Relief Efforts

In response to the devastating earthquake that struck Haiti on Jan. 12, MRI, the manufacturer of **elete Electrolyte Add-In™**, announced it was donating 4, 200 rip-packs of **elete**. "We feel very fortunate to donate **elete** in such a way that the electrolytes will be disseminated through people who know exactly how to use them. We extend our sincere appreciation to those people in the front-line efforts in Haiti right now," said Val Anderson, Executive Vice-President and Director of Sales and Marketing for MRI. "**elete** acts as a water extender increasing the hydration value of each available gallon of pure, safe drinking water and can help save lives for those suffering from dehydration and electrolyte depletion caused by dysentery." To read the full news release, go to:

[http://new.eletewater.com/uploads/elpdf/elete\\_Donates\\_to\\_Haiti.pdf](http://new.eletewater.com/uploads/elpdf/elete_Donates_to_Haiti.pdf)

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The Facts about MRI's Supplement Facts Panel

MRI has published a new article, "Just the Facts Ma'am: The Facts about MRI's Supplement Facts Panels," which provides an overview and explanation of the Supplement Facts panel found on MRI's product labels. If you've ever had a question about the style and format of our labels or why certain ingredients are listed in a certain manner, then you will want to read this article. This article provides an overview and explanation of MRI's product labels including the elements of MRI's Supplement Facts Panels, the ingredients (and forms) you'll find listed on our labels, why we have listed such ingredients in a certain order, manner, format, etc. In addition, and importantly, this article discusses the many important constituents—such as care, quality, dedication—that while you may not find listed on the products' labels, are critical components of each of MRI's authentic quality dietary supplement formulas. To read the full article, go to our back office log-in section. The link is

<http://www.mineralresourcesint.com/docs/login.php>. The article can be found under the "News Articles" section on the Main Navigation page. You can also ask your MRI sales representative for a complete copy.

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The statements and product recommendations in this newsletter have not been evaluated by the U.S. Food and Drug Administration and are not intended to diagnose, treat, cure, or prevent disease.